

DOES YOUR ORGANIZATION HAVE TITANIC SYNDROME?

While you can't prevent disruption and change from happening, you can decide if you will anticipate and prepare for it or wait until it happens to you. Below are four things organizations do that put them at risk of sinking.



01 Warnings

Failing to pay attention to things happening around your organization will catch you flatfooted with only one option, reaction. How much time do you spend anticipating and looking for warning signs?



02 No Practice

How much time do you spend testing and practicing new things before you go all in?



03 Past Success

Blinding overconfidence will sink your business. Just because you've been successful in the past, doesn't mean you will be in the future. Companies that rest on their laurels, sink quickly.



04 No Binoculars

Your people must have access to the necessary tools to deliver for you. How confident are you that they have the right tools, the know how to use them, decision-making authority and a contingency plan?

According to [Accenture's 2024 Pulse of Change Index](#), the pace of change increased by 200% between 2017 and 2022, up from 4% in 2011 through 2016.

